

Avila

An adaptable seating system tailored in infinite forms to enhance design and function in any space.



plural:

"We want to make beautiful furniture for people at some of the most vulnerable moments in their lives, like being in waiting areas or in patient rooms. These situations are so tense, so why are we sitting in something that looks and feels stressful and sad? This is all backwards."

ANTHONY BRANDT
PARTNER, PLURAL STUDIOS









Beautiful. Purposeful. Adaptable.







Avila is the quintessential adaptable seating collection with standard and high back options, long, short, or curved chairs; and multiple table, arm, and leg options. Integrated clean-outs and solid surface components also provide highly functional and beautiful healthcare seating configurations. Make your own design statement with Avila's vast finishes, arm options, and sculpted wood or metal legs.

*"I feel the time is right to introduce
a tailored, modern sensibility to
healthcare furniture."*

BRIAN GRAHAM
AVILA PRODUCT DESIGNER





"Plural is creating products that provide comfort, and their aesthetic beauty is calming. How often does furniture have a chance to really impact how someone feels and how quickly they heal?"

BARBARA BRANDT
PARTNER, PLURAL STUDIOS





Avila Series Features

The Avila series of lounge furniture offers a wide array of shapes and components for endless configurations in both public and private spaces.



Flutes

Seat backs feature an optional horizontal flute for added elegant detailing.



Clean-out

Push-through clean-outs between the seat and back insure ease of cleaning and maintenance.



Replaceable Upholstery:

All cushioned products feature standard field-replaceable upholstery to easily create a healthy and sustainable choice for healthcare seating.



Legs

Tapered legs are available in both wood and metal options. Legs also include a ganging version to share between two adjacent units or single legs to create freestanding furniture.

Avila Series Features *Continued*



Molded Arms

Elegant molded ply arms are available in White Oak or Walnut finishes. Upholstered arms can be attached at the end or between seating units.



Connectivity

A simple ganging leg component easily connects seats and tables for unlimited configuration options.



Seams

All upholstered seams feature an elegant top-stitch and exceptional attention to detail.

Avila Inspiration Starters



CONCEPT A

FOOTPRINT

Approximately 10' x 6'

SYSTEM COMPONENTS

- 1 - Sofa with Molded Wood Arms
- 2 - Avila Lounge Chairs with Upholstered Arms
- 2 - Pilsen 18 x 20 Round Tables



CONCEPT B

FOOTPRINT

Approximately 9'-6" x 2'-6"

SYSTEM COMPONENTS

- 3 - Avila Lounge Chairs with Molded Wood Arms on Each End
- 2 - Single Depth Narrow Tables

Avila Inspiration Starters



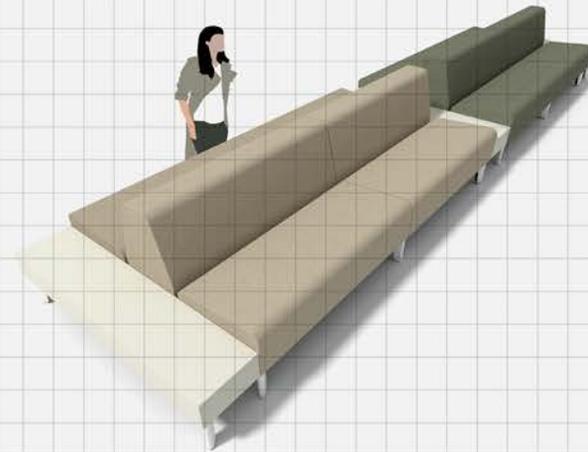
CONCEPT C

FOOTPRINT

Approximately 10' x 10'

SYSTEM COMPONENTS

- 1 - Sofa with LAF Molded Wood Arm
- 2 - Narrow Wedge Tables
- 1 - Inside Quarter
- 1 - Sofa with RAF Molded Wood Arm



CONCEPT D

FOOTPRINT

Approximately 19'-8" x 4'-8"

SYSTEM COMPONENTS

- 4 - Double Sided Sofas
- 3 - Double Depth Tables

Avila Series Options

An array of components allows for flexible design solutions in the creative expression of the space.

Backs



STANDARD BACK



FLUTED BACK



HIGH BACK

Legs



METAL LEG



WOOD LEG

Arms



ARMLESS



UPHOLSTERED ARM



MOLDED WOOD ARM

Tables



WOOD TABLE



SOLID SURFACE TABLE



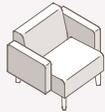
LAMINATE TABLE

Avila Series Statement of Line

STANDARD SETS



LOUNGE CHAIR



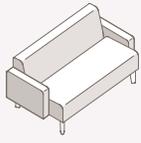
LOUNGE CHAIR WITH
UPHOLSTERED ARMS



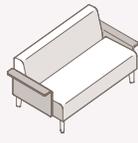
LOUNGE CHAIR WITH
MOLDED WOOD ARMS



SOFA

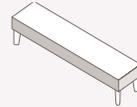


SOFA WITH
UPHOLSTERED ARMS



SOFA WITH MOLDED
WOOD ARMS

TABLES



DOUBLE DEPTH
TABLE



SINGLE DEPTH
TABLE



WIDE WEDGE
TABLE



NARROW WEDGE
TABLE

BENCHES



DOUBLE WIDTH
BENCH



QUARTER CIRCLE
BENCH



ROUND
OTTOMAN



SINGLE WIDTH
BENCH

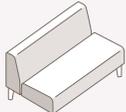


WIDE WEDGE
BENCH

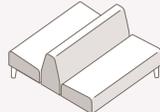
SEATS



LOUNGE
CHAIR



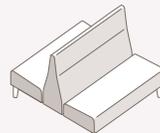
SOFA



DOUBLE SIDED SOFA



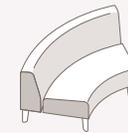
HIGH BACK SOFA



DOUBLE SIDED
HIGH BACK SOFA



INSIDE WEDGE



INSIDE QUARTER



OUTSIDE WEDGE

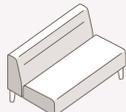


OUTSIDE QUARTER

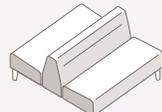
SEATS - FLUTED



FLUTED LOUNGE
CHAIR



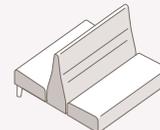
FLUTED SOFA



FLUTED DOUBLE
SIDED SOFA



FLUTED HIGH BACK
SOFA



FLUTED DOUBLE SIDED
HIGH BACK SOFA



FLUTED INSIDE
WEDGE



FLUTED INSIDE
QUARTER



FLUTED OUTSIDE
WEDGE



FLUTED OUTSIDE
QUARTER

Brian Graham
Avila Product Designer

In 1999, Brian founded Graham Design in San Francisco. With a professional evolution from interior designer to product designer, Brian provides a strategic approach in the design, development, and marketing of furniture and products. Graham's design solutions have been recognized by some of the most prestigious design organizations; including the American Institute of Architects (AIA), the International Interior Design Association (IIDA), the Industrial Design Society of America (IDSA), Chicago Athenaeum Museum of Architecture & Design GOOD Design Awards, and the International Facilities Management Association (IFMA). When he's not sketching ideas for new products, you might find Brian teeing up on the front nine or confabulating about the uniform designs of copious sports teams with fellow birdie-seekers at his perennial favorite hole – the 19th.





"It's the integrity of craftsmanship that matters, from the internal frame all the way out."

BRIAN GRAHAM
AVILA PRODUCT DESIGNER

Image Specification Glossary



FRONT COVER

SYSTEM COMPONENTS

3 - Fluted Outside Quarters
2 - Fluted Inside Quarters

FINISHES

Back Textile

Camira, Synergy Quilt Hourglass,
Mutual

Seat Textile

Camira, Synergy, Mutual

Wood Legs

W11 Dark Beech



PAGE TWO

SYSTEM COMPONENTS

2 - Double Sided High Back Sofa

FINISHES

Back + Seat Top

Camira, Synergy Quilt Channel, Group

Top Back + Sides

Camira, Synergy, Group

Wood Legs

W19 Natural Walnut



PAGE THREE

SYSTEM COMPONENTS

3 - Double Sided High Back Sofa

FINISHES

Textiles

Designtex, Phenomena, Marigold
Designtex, Hyde, Harvest

Powder Coat

P09 Matte Bronze



PAGE FOUR

SYSTEM COMPONENTS

2 - Fluted Inside Wedges
2 - Fluted Inside Quarters
2 - Wide Wedge Benches
4 - Narrow Wedge Tables

FINISHES

Textile

Mayer Fabrics, Apollo Silicone, Opal

Metal Legs

P08 Metallic Grey

Tables

W18 Washed Walnut

Image Specification Glossary



PAGE SIX

SYSTEM COMPONENTS

Avila Double Sided High Back Sofas
Avila Double Depth Tables
Avila Lounge Chairs
Avila Upholstered Arms
Avila Single Depth Tables
Pilsen Tables
Mansfield Chairs
Springfield Ottomans

FINISHES

Textiles

Designex, Mod, Hydrangea
Mayer Fabrics, Score, Aquamarine
CF Stinson Artisan, Marlin
Camira, Era, Maturity

Laminate

Wilsonart, Portico Teak

Metal Legs

P11 Anodized Silver

Solid Surface

Wilsonart, Frosty White



PAGE SEVEN

SYSTEM COMPONENTS

Avila Lounge Chairs
Altos PullUp Table
Pilsen Drum Table
Springfield Ottomans

FINISHES

Textiles

HBF Textiles, CuddleUp, White Rabbit
Camira, Rivet, Cast
Camira, Rivet, Quench

Veneer

W13 Light Oak

Powder Coat

P08 Metallic Grey

Solid Surface

Wilsonart, 1573SL Frosty White



PAGE EIGHT (LEFT)

SYSTEM COMPONENT

2 - Lounge Chairs with Center Upholstered Arm

FINISHES

Textile

Maharam, Sendal 012 Mushroom

Metal Legs

P09 Matte Bronze



PAGE EIGHT (RIGHT)

SYSTEM COMPONENT

Outside Quarter

FINISHES

Textile

Stinson Modena 2.0, MOD265 Grigio

Metal Legs

P11 Anodized Silver

Image Specification Glossary



PAGE NINE

SYSTEM COMPONENTS

- 1 - Lounge Chair
- 1 - Single Depth Table
- 1 - Inside Quarter
- 1 - Wide Wedge Table
- 1 - Inside Wedge

FINISHES

- Back Textile*
Mayer Fabrics, Gatsby,
WC978-017 Fawn
- Seat Textile*
CF Stinson, Weft, WEF11 Chill
- Metal Legs*
P11 Anodized Silver
- Solid Surface*
Wilsonart, 1573SL Frosty White



PAGE TEN

SYSTEM COMPONENTS

- Avila Sofas with Molded Wood Arms
- Modesto Chairs
- Pilsen Tables

FINISHES

- Textiles*
HBF Textiles, CuddleUP, White Rabbit
HBF Textiles, Honest Square, Pebble
- Wood*
W20 Dark Walnut
- Veneer*
Formica Sorrel Cherry



PAGE TWELVE

SYSTEM COMPONENTS

- 2 - Outside Quarter
- 1 - Wide Wedge Table
- 3 - Outside Wedge

FINISHES

- Back Textile*
CF Stinson, Route, ROU53 Seaside
- Seat Textile*
CF Stinson, Weft, WEF17 Breeze
- Metal Legs*
P11 Anodized Silver
- Solid Surface*
Wilsonart, 1573SL Frosty White

Plural creates adaptive furniture solutions that bring people together. Our products are made-by-hand to exceed expectations for design, quality, comfort, value, and on-time delivery.

Plural: more than one.



Lounge Chair with
Molded Wood Arms

Textile
CF Stinson, Ceremony,
65856 Quarry

Wood
W20 Dark Walnut

plural: