

# Avila

An adaptable seating system tailored in infinite forms to enhance design and function in any space.



plural:

PLURAL STUDIOS


*"We want to make beautiful furniture for people at some of the most vulnerable moments in their lives, like being in waiting areas or in patient rooms. These situations are so tense, so why are we sitting in something that looks and feels stressful and sad? This is all backwards."*

ANTHONY BRANDT  
PARTNER, PLURAL STUDIOS









Beautiful. Purposeful. Adaptable.







*Avila is the quintessential adaptable seating collection with standard and high back options, long, short, or curved chairs; and multiple table, arm, and leg options. Integrated clean-outs and solid surface components also provide highly functional and beautiful healthcare seating configurations. Make your own design statement with Avila's vast finishes, arm options, and sculpted wood or metal feet.*

*"I feel the time is right to introduce  
a tailored, modern sensibility to  
healthcare furniture."*

BRIAN GRAHAM  
AVILA PRODUCT DESIGNER







"Plural is creating products that provide comfort, and their aesthetic beauty is calming. How often does furniture have a chance to really impact how someone feels and how quickly they heal?"

BARBARA BRANDT  
PARTNER, PLURAL STUDIOS





### Avila Series Features

*The Avila series of lounge furniture offers a wide array of shapes and components for endless configurations in both public and private spaces.*



#### *Flutes*

Seat backs feature an optional horizontal flute for added elegant detailing.



#### *Clean-out*

Push-through clean-outs between the seat and back insure ease of cleaning and maintenance.



#### *Slipcovers*

Field-replaceable upholstery covers create a healthy and sustainable choice while insuring long-term value.



#### *Legs*

Tapered legs are available in both wood and metal options. Legs also include a ganging version to share between two adjacent units or single legs to create freestanding furniture.



### *Avila Series Features Continued*



#### *Molded Arms*

Elegant molded arms are available in both wood and solid surface. Upholstered arms can be attached at the end or between seating units.



#### *Connectivity*

A simple ganging leg component easily connects seats and tables for unlimited configuration options.



#### *Seams*

All upholstered seams feature an elegant top-stitch and exceptional attention to detail.

## Avila Inspiration Starters



### CONCEPT A

#### FOOTPRINT

Approximately 10' x 6'

#### SYSTEM COMPONENTS

- 1 - Sofa with Molded Wood Arms
- 2 - Avila Lounge Chairs with Upholstered Arms
- 2 - Pilsen 18 x 20 Round Tables



### CONCEPT B

#### FOOTPRINT

Approximately 9'-6" x 2'-6"

#### SYSTEM COMPONENTS

- 3 - Avila Lounge Chairs with Molded Wood Arms on Each End
- 2 - Single Depth Narrow Tables

## Avila Inspiration Starters



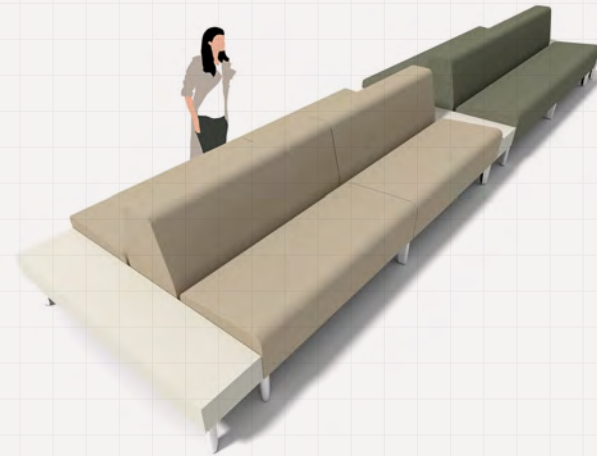
### CONCEPT C

#### FOOTPRINT

Approximately 10' x 10'

#### SYSTEM COMPONENTS

- 1 - Sofa with LAF Molded Wood Arm
- 2 - Narrow Wedge Tables
- 1 - Inside Quarter
- 1 - Sofa with RAF Molded Wood Arm



### CONCEPT D

#### FOOTPRINT

Approximately 19'-8" x 4'-8"

#### SYSTEM COMPONENTS

- 4 - Double Sided Sofas
- 3 - Double Depth Tables



## Avila Series Options

*An array of components allows for flexible design solutions in the creative expression of the space.*

### *Backs*



STANDARD BACK



FLUTED BACK



HIGH BACK

### *Legs*



METAL LEG



WOOD LEG

### *Arms*



ARMLESS



UPHOLSTERED ARM



MOLDED WOOD ARM



MOLDED SOLID SURFACE ARM

### *Tables*



WOOD TABLE



SOLID SURFACE TABLE



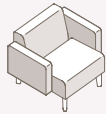
LAMINATE TABLE

## Avila Series Statement of Line

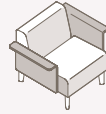
### STANDARD SETS



LOUNGE CHAIR



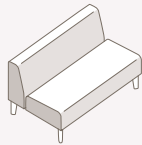
LOUNGE CHAIR WITH  
UPHOLSTERED ARMS



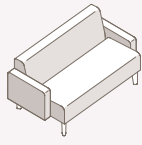
LOUNGE CHAIR WITH  
MOLDED WOOD ARMS



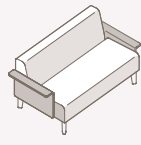
LOUNGE CHAIR WITH MOLDED  
SOLID SURFACE ARMS



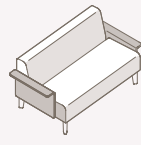
SOFA



SOFA WITH  
UPHOLSTERED ARMS

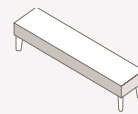


SOFA WITH MOLDED  
WOOD ARMS



SOFA WITH MOLDED  
SOLID SURFACE ARMS

### TABLES



DOUBLE DEPTH  
TABLE



SINGLE DEPTH  
TABLE

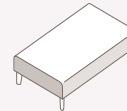


WIDE WEDGE  
TABLE



NARROW WEDGE  
TABLE

### BENCHES



DOUBLE WIDTH  
BENCH



QUARTER CIRCLE  
BENCH



ROUND  
OTTOMAN



SINGLE WIDTH  
BENCH

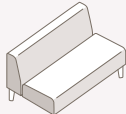


WIDE WEDGE  
BENCH

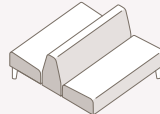
### SEATS



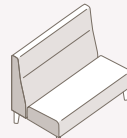
LOUNGE  
CHAIR



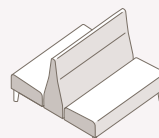
SOFA



DOUBLE SIDED SOFA



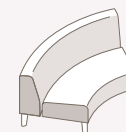
HIGH BACK SOFA



DOUBLE SIDED  
HIGH BACK SOFA



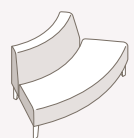
INSIDE WEDGE



INSIDE QUARTER



OUTSIDE WEDGE

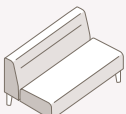


OUTSIDE QUARTER

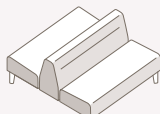
### SEATS - FLUTED



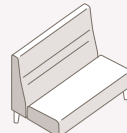
FLUTED LOUNGE  
CHAIR



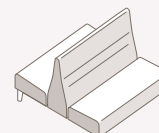
FLUTED SOFA



FLUTED DOUBLE  
SIDED SOFA



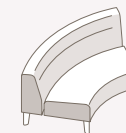
FLUTED HIGH BACK  
SOFA



FLUTED DOUBLE SIDED  
HIGH BACK SOFA



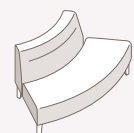
FLUTED INSIDE  
WEDGE



FLUTED INSIDE  
QUARTER



FLUTED OUTSIDE  
WEDGE




FLUTED OUTSIDE  
QUARTER

**Brian Graham**  
**Avila Product Designer**

In 1999, Brian founded Graham Design in San Francisco. With a professional evolution from interior designer to product designer, Brian provides a strategic approach in the design, development, and marketing of furniture and products. Graham's design solutions have been recognized by some of the most prestigious design organizations; including the American Institute of Architects (AIA), the International Interior Design Association (IIDA), the Industrial Design Society of America (IDSA), Chicago Athenaeum Museum of Architecture & Design GOOD Design Awards, and the International Facilities Management Association (IFMA). When he's not sketching ideas for new products, you might find Brian teeing up on the front nine or confabulating about the uniform designs of copious sports teams with fellow birdie-seekers at his perennial favorite hole – the 19th.







*"It's the integrity of craftsmanship that matters, from the internal frame all the way out."*

BRIAN GRAHAM  
AVILA PRODUCT DESIGNER

## Image Specification Glossary



### FRONT COVER

#### SYSTEM COMPONENTS

3 - Fluted Outside Quarters  
2 - Fluted Inside Quarters

#### FINISHES

##### *Back Textile*

Camira, Synergy Quilt Hourglass, QSH84 Mutual

##### *Seat Textile*

Camira Synergy, LDS84 Mutual

##### *Wood Arms + Legs*

W12 Ash Walnut



### PAGE TWO

#### SYSTEM COMPONENTS

2 - Double Sided High Back Sofa

#### FINISHES

##### *Back + Seat Top*

Camira, Synergy Quilt Channel  
QSC59 Group

##### *Top Back + Sides*

Camira, Synergy LDS59 Group

##### *Wood Legs*

W11 Walnut



### PAGE THREE

#### SYSTEM COMPONENTS

2 - Fluted Inside Wedges  
2 - Fluted Inside Quarters  
2 - Wide Wedge Benches  
4 - Narrow Wedge Tables

#### FINISHES

##### *Textile*

Mayer Fabrics. Apollo Silicone, SAP-022 Opal

##### *Metal Legs*

P08 Metallic Grey

##### *Tables*

W10 Medium Washed Walnut

## Image Specification Glossary



### PAGE FIVE

#### SYSTEM COMPONENTS

- 1 - Lounge Chair
- 1 - Sofa
- 1 - Inside Wedge
- 1 - Inside Quarter
- 2 - Single Depth Tables

#### FINISHES

*Textile*  
CF Stinson, Weft, WEF19 Clay

#### *Metal Legs*

P08 Metallic Grey

#### *Solid Surface*

Wilsonart, 1573SL Frosty White



### PAGE SIX (LEFT)

#### SYSTEM COMPONENT

- 2 - Lounge Chairs with Center Upholstered Arm

#### FINISHES

*Textile*  
Maharam, Sendal 012 Mushroom

#### *Metal Legs*

P09 Matte Bronze



### PAGE SIX (RIGHT)

#### SYSTEM COMPONENT

- Outside Quarter

#### FINISHES

*Textile*  
Stinson Modena 2.0, MOD265 Grigio

#### *Metal Legs*

P11 Anodized Silver



## Image Specification Glossary



### PAGE SEVEN

#### SYSTEM COMPONENTS

- 1 - Lounge Chair
- 1 - Single Depth Table
- 1 - Inside Quarter
- 1 - Wide Wedge Table
- 1 - Inside Wedge

#### FINISHES

*Back Textile*

Mayer Fabrics, Gatsby,  
WC978-017 Fawn

*Seat Textile*

CF Stinson, Weft, WEF11 Chill

*Metal Legs*

P11 Anodized Silver

*Solid Surface*

Wilsonart, 1573SL Frosty White



### PAGE EIGHT

#### SYSTEM COMPONENTS

- 2 - Lounge Chairs with Molded Wood Arms
- 1 - Pilsen 18x20 Round Table with Solid Surface Top
- 1 - Double Sided High Back Sofa
- 2 - Double Depth Tables

#### CHAIR FINISHES

*Textile*

HBF Textiles, Picnic Plaid, 1029-40 Urban Park

*Wood Arms + Legs*

W06 Walnut Beech

#### TABLE FINISHES

*Wood*

W06 Walnut Beech

*Solid Surface Top*

Wilsonart, 9249SS Metro Concrete

#### DOUBLE SOFA FINISHES

*Textile*

HBF Textiles, Cherished Knit, 954-40 Lychee

*Pillows*

HBF Textiles, Picnic Plaid, 1029-40 Urban Park

HBF Textiles, Crafted Felt, 1017-40 Lychee

*Wood*

W06 Walnut Beech



### PAGE TEN

#### SYSTEM COMPONENTS

- 2 - Outside Quarter
- 1 - Wide Wedge Table
- 3 - Outside Wedge

#### FINISHES

*Back Textile*

CF Stinson, Route, ROU53 Seaside

*Seat Textile*

CF Stinson, Weft, WEF17 Breeze

*Metal Legs*

P11 Anodized Silver

*Solid Surface*

Wilsonart, 1573SL Frosty White

Plural creates adaptive furniture solutions that bring people together. Our products are made-by-hand to exceed expectations for design, quality, comfort, value, and on-time delivery.

Plural: more than one.



Lounge Chair with  
Molded Wood Arms

*Textile*  
CF Stinson, Ceremony,  
65856 Quarry

*Wood*  
W11 Walnut

**plural:**